

Fall 1986

# West Virginia Libraries 1986 Vol.39 No.3

Luella Dye

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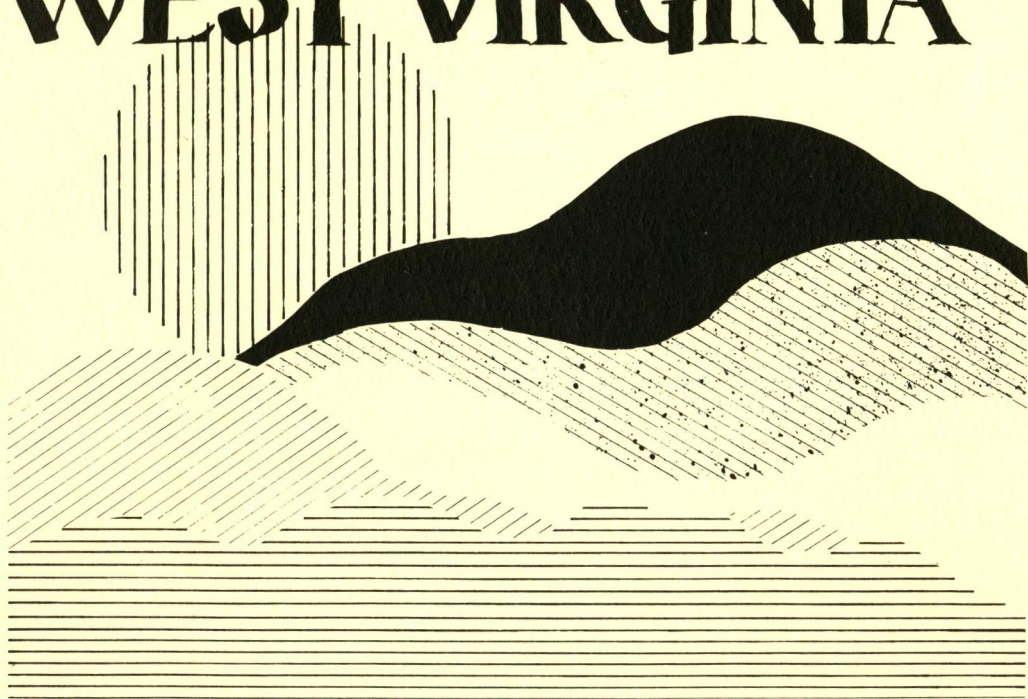
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# LIBRARIES ARE WONDERFUL IN WEST VIRGINIA



VOLUME 39

NUMBER 3

FALL 1986

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# West Virginia Libraries

VOLUME XXXIX

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NUMBER 3

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## WEST VIRGINIA LIBRARIES

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**WEST VIRGINIA LIBRARIES** is the official journal of the West Virginia Library Association. Viewpoints expressed are not necessarily the official viewpoints of WVLA.

A SUBSCRIPTION to the journal is included with membership dues; subscription to non-members is \$15.00 per year. Some back issues are available at \$3.75 per issue. All back issues are available on microfilm from University Microforms International, Ann Arbor, MI.

MANUSCRIPTS are to be sent to the Editor or Co-Editor for consideration. Notification of receipt will be sent immediately. Manuscripts should be submitted on 8½ x 11 inch paper, typed and double spaced. Photographs (black and white preferable) will be accepted. These will be returned if so noted. A very brief professional sketch should be appended to the manuscript. The journal reserves the right to make grammatical corrections and editorial changes to improve clarity.

NEWS NOTES should be sent to Editor or Co-Editor.

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SUBSCRIPTIONS should be sent to Circulation Editor.

WEST VIRGINIA LIBRARIES is indexed in LIBRARY LITERATURE.

As you will quickly note this journal is filled with information about our annual Conference at the Greenbrier. There was so information available that sometimes choices were difficult to make as to just what to include. Needless to say, size of journal dictates how much can be included. Hope you find the articles helpful in deciding what you will attend or do.

Yvonne Farley and I thank you for your help in making this 'your' journal. We are still looking for that unusual staff member to feature in our next issue. Surely somewhere out there is a librarian who does something different in the 'outside' world.

We would like to have articles from different parts of the state. Some sections are heard from frequently and we appreciate learning of their activities. But, we know that others are involved in special programs, have special collections, or special friends that others would enjoy reading about. How about it? Take the time to write us and see your name in print.

See you at fall conference.

Luella Dye

DEADLINES FOR RECEIPT OF MATERIALS TO BE INCLUDED  
IN FUTURE ISSUES:

COPY DUE:

November 15, 1986  
February 15, 1987

PUBLICATION DATE:

December 30, 1986  
March 30, 1987

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FRONT COVER

The front cover of this journal is the new design produced by the Marketing Division under the sponsorship of Sara Thompson. Look for it on items for sale at the Conference.



The American Library Association's annual conference held in New York City was the largest ever. The attendance of 15,933 broke the previous record and the number of meetings (over 2500) also set a record.

Following a resolution passed at the mid-winter meeting ALA has established a toll-free number. Therefore, if you need to call ALA, you may now do so toll-free by dialing 1-800-545-2433. Other member services are being investigated and more information will be forth-coming.

Margaret E. Chisholm was elected Vice-president/president elect. The theme for National Library Week 1987 will be "Take time to read...use your library."

Shirley Mills-Fischer has accepted a position with OVAL (Ohio Valley Area Library) and has resigned as PLA's executive director. Dorothy Youtz is now active with Friends of Libraries USA and I understood her to say that she is on their board.

The ALA Strategic Long Range Plan was adopted by Council and endorsed by membership. This plan will aid ALA and its units in establishing goals, objectives and priorities.

During Council I, the Council and Executive Board of ALA met in a joint informational meeting. William Jackson, Endowment Trustee, gave a report on the state of the Endowment Fund. ALA is divesting its shares of companies with involvement in South Africa and this process should be complete by October, 1986. The financial plan for ALA will be presented at 1987 Midwinter meeting.

During Council II the Strategic Long Range Plan was endorsed and a resolution concerning travel to the 1994 IFLA Conference to be held in Cuba was passed. The resolution endorsed by the Executive Board, stated "ALA through various offices seeks to have US policy with respect to travel to Cuba changed to permit US delegates to attend the 1994 IFLA Conference."

Because of a memo sent to Chapter Intellectual Freedom Committees, asking for a \$50.00 contribution to offset the cost of the monthly MEMORANDUM, a resolution was passed asking the Chapter Relation Office and the Chapter Relations Committee review the amount of dues paid by Chapters. Further, at Council III resolutions were adopted concerning the abridgment of human rights in South Africa; information on national security in the nuclear age; literacy, literature and libraries in Nicaragua; the federal employee Anti-sex-discrimination in Compensation Act of 1985; the appointment of the Archivist of the United States be made on the basis of professional qualifications. A report concerning the 1989 White House Conference on Library and Information Service co-sponsors showed that all West Virginia representatives and Senator Rockefeller have signed as co-sponsors.





"LIBRARIES ARE WONDERFUL IN WEST VIRGINIA" will be the theme for the 1986 WVLA conference on November 6-8 at the Greenbrier.

The conference includes programs that should interest all members of the association. Highlights of the conference, including speakers and programs, are included in this issue. Please note that two programs---"Interpersonal Effectiveness Seminar" and "Children, Books and Puppets" require a \$5.00 pre-registration fee for materials.

Congratulations to Jeanne Moellendick for her recent appointment to the State Department of Education.

Over thirty West Virginia Librarians traveled to New York this summer for the American Library Association Conference which had a record number of over 16,000 attendees.

\* \* \* \* \*

## LEGISLATIVE UPDATE: JAPANESE TECHNICAL LITERATURE ACT SIGNED HIGHER EDUCATION ACT ADVANCES

by  
Harold B. Shill  
Federal Relations Coordinator

Deficit reduction and tax reform dominated the domestic legislative agenda as Congress moved toward its mid-August recess, but library concerns also advanced at the national level as the Japanese Technical Literature Act was signed into law, House and Senate conferees agreed to include both Titles II-A and II-D in a re-authorized Higher Education Act, and funds were shifted to restore \$1 million cut from the Library of Congress budget. In the background, however, Administration efforts to reduce Federal information activities also continued as a "workshop" was held July 30 to explore options for privatization of the National Technical Information Service (NTIS).

Library programs were not exempt from the 4.3% Gramm-Rudman-Hollings cuts March 1. As noted in the January-June 1986 Legislative Report of the ALA Washington Office, "the results ranged from the pull back of some LSCA funds from the states, to higher postal rates, to the loss of Sunday and evening hours at the Library of Congress, to a proposal to charge the public for Congressional documents." The report states further that G-R-H "has scaled back Higher Education Act legislation and would fund a new literacy measure only by raiding the (Education Consolidation and Improvement Act) Chapter 2 school block grant."

As anticipated, the Supreme Court ruled July 7 that the "automatic trigger" provision of G-R-H was an unconstitutional delegation of executive power to a legislative officer, the Comptroller General. The Court did not, however, invalidate the spending targets set by G-R-H, and both Houses passed a resolution ratifying the March 1 cuts 10 days after the Court's ruling. The Congressional Budget Office and the Office of Management and Budget jointly announced a set of spending cuts necessary to get below a \$154 billion deficit (\$10 billion leeway over the target of \$144 billion) in mid-August. Unless Congress takes other measures to reach the deficit target, these cuts will go into effect October 1, the first day of fiscal year 1987.

The tax reform legislation being finalized by House and Senate conferees at this writing will have its greatest impact upon the education and library communities by eliminating the deduction on individual income tax returns for state sales taxes. Deductions for state income taxes and property taxes will not be affected though as Rep. Bob Wise has pointed out, tax-exempt bond issues may become more difficult to implement under the new legislation. It is also likely that charitable deductions to libraries and museums may be affected further.

The initiative to privatize NTIS, announced April 28 in the Federal Register, is a logical outgrowth of the Administration's beliefs that Federal programs should be kept minimal and should not compete with private sector activities. Those beliefs, rooted in the Grace Commission report and the thought of scholars at the conservative Heritage Institute, led to the "contracting out" of some Federal libraries along with custodial services several years ago. More recently



Legislative update cont:

as expressed in OMB Circular A-130 (Management of Federal Information Resources), Executive agencies have been directed to perform cost-benefit analyses of all information activities, maximum reliance on the private sector for dissemination of government information, and cost recovery through user charges. Under this circular and two predecessors, A-3 and A-76, the Federal Government has eliminated 25% of its publications since 1982 and stopped collecting much statistical data.

The effort to privatize the NTIS is likely to bring much greater visibility to the privatization effort, since NTIS has collected, indexed and made available on a permanent basis more than 2 million technical documents. The NTIS collection includes reports of unclassified research done under U.S. government contract and many reports from the private sector. 16% of the NTIS inventory is comprised of foreign research reports secured under government-to-government agreements. The reports themselves are of great value for research in high-tech areas, since they generally precede articles in the journal literature by a year or more. Many of the reports are disseminated through the Federal depository system. West Virginia University, for example, received more than 6000 NTIS reports in 1985-86 as a depository library, purchased 140 more, and acquired many more on interlibrary loan.

The notice in the Federal Register drew almost 300 responses, many of them from the library community and 90% of them in opposition to NTIS privatization. Nevertheless, the July 30 "workshop" (informal hearing) at the Department of Commerce was structured primarily to consider privatization options rather than to address the merits of privatization. As one of several speakers invited to Washington for this workshop by ALA, your Federal Relations Coordinator had the opportunity to address the imbalance in the program structure, to emphasize the "value added" by libraries through the depository program, stress the importance of libraries for academic and small-business research in high-tech areas, and discuss the viability of a government corporation. In addition to ALA, speakers from the Association of Research Libraries (ARL, the Special Libraries Association, the American Chemical Society and Westinghouse expressed strong reservations about NTIS privatization. Only three persons, representing Reed Publishing, the Information Industry Association and Disclosure, Inc., spoke in favor of privatization options. Despite the prevalence of anti-privatization sentiment at the meeting, the Department of Commerce Task Force on NTIS Privatization is expected to continue its investigation of options. The public will probably learn the Administration's choice of action when the President's FY 1988 budget is presented in January 1987.

Higher Education Act re-authorization bills have passed both the House and Senate, but the Senate version contained lower authorization levels and did not include the new Title II-D, College Library Technology and Cooperation Grants. Meeting in early August, however, Senate conferees agreed to include Title II-D in a compromise version to be returned to both Houses for final approval. Although funding authorization levels are not certain at this writing and appropriations have not been voted either, it appears likely that both Title II-A (Aid to College Libraries) and Title II-D will be authorized and funded. If this occurs, the library and higher education communities will have won a very significant



Legislative update cont:

victory in a climate hostile to new programs.

Another significant legislative accomplishment in August was the enactment into law of the Japanese Technical Literature Act. This legislation authorizes the Department of Commerce to spend \$1 million to acquire, translate, index and disseminate Japanese technical documents in areas where Japanese research is even with or ahead of American research, such as robotics, ceramics, biotechnology, semiconductors, artificial intelligence, fifth generation computers and amino acids. The program is needed to help American researchers, who generally have little competence in the Japanese language, to have access to Japanese technical publications, 74% of which are not available in Western languages.

The JTLA also has special significance for West Virginia, since it was the first bill sponsored by Sen. Jay Rockefeller to be enacted into law. The new law also contains a provision, recommended by the Federal Relations Coordinator in testimony before the House Science, Research and Technology Subcommittee March 13, that the set of "entities to be consulted" include libraries, as well as businesses and professional associations, for their "additional perspective." Sen. Rockefeller helped ensure that this writer did get to testify and gave a very generous introduction. He deserves our thanks for his receptivity to the library viewpoint as well as his concern about the American competitive position.

The library community has also acknowledged a major debt to Sen. Robert Byrd, who introduced and steered to passage on the Senate floor an amendment to shift \$1 million in funds not spent for restoration of the Capitol to alleviate cuts in the Library of Congress budget. Quoting extensively from a letter by Library Commission Executive Director Fred Glazer, Byrd noted that LC has a profound impact outside the Beltway and provides services indispensable for rural libraries. The Byrd motion was approved by voice vote.

Another important development was the appointment of Rep. Alan Mollohan to a seat on the House Appropriations Committee following the death of another Democratic member. This appointment gives West Virginia influence it has not had recently in the appropriations process on the House side.

Other recent developments include the introduction of a need-based Revenue Sharing bill by Rep. Harley Staggers, Jr., continued small increases in private line tariffs by AT&T, a 1¢ decline in the library rate for mailing a 2 pound package after an increase from 47¢ to 75¢ between February 1985 and April 1986, and the signing on of approximately 110 co-sponsors of a bill to hold a new White House Conference on Library and Information Services in 1989. Although he did not sign a "Dear Colleague" letter to the FCC concerning AT&T tariff increases, Sen. Byrd took the time to send a separate letter objecting to tariff increases and noting their impact upon libraries. Five West Virginia Congressmen---Rockefeller, Rahall, Wise, Staggers and Mollohan--- were among the original co-sponsors of legislation for a second White House Conference.

Several issues loom as extremely significant for the library community during the remainder of the 99th Congress and into 1987. The Education Consolidation and Improvement Act (ECIA) comes up for re-authorization in 1987, following

Legislative update cont:

the Higher Education Act in 1986 and the Library Services and Construction Act in 1985. Rep. Mollohan has expressed direct interest in the views of the school library community on ECIA Chapter 2, and input from several school librarians has been solicited through the Federal Relations Coordinator.

The question of Federal information management and privatization is likely to be highly visible in 1987, with the NTIS case perhaps representing a "test case" which may determine how far such efforts will go. The postal revenue forgone subsidy and the telecommunications rates will again be areas requiring forceful lobbying by librarians if costs are to be kept near current levels. Finally, battles over appropriations levels for major library programs---ECIA Chapter 2, LSCA (including the new Title VI, Library Literacy Programs), HEA Titles II and VI-A, the National Commission on Libraries and Information Services, the Library of Congress and the National library of Medicine---will again require concerted action by librarians and library supporters.

Programs affecting libraries and education have fared somewhat better than expected at the start of the current session, particularly since Congress has imposed some G-R-H cuts on defense programs while augmenting education activities. However, more tough decisions involving spending and taxes must be made as struggles to control the Federal deficit, regardless of the untimate impact of the Gramm-Rudman-Hollings process. Librarians must clearly demonstrate the importance of their services and Federal support if similar "successes" are to be experienced in the future.

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NOTE TO THE "OLD BOARD"

How about reservations for dinner  
on Friday evening at the Greebrier.  
If interested see me at the conference.  
l.d.

\*\*\*\*\*



## DEVELOPING A STRUCTURED BIBLIOGRAPHIC INSTRUCTION PROGRAM

by  
Jo Ann Calzonetti  
Assistant Evansdale Librarian

In 1983-84 the Evansdale Library began a structured program of bibliographic instruction (BI). This paper provides a description of the design and implementation of that program without increasing financial or personnel resources. The goal of the program was to expand service to two specifically targeted client groups and to provide a variety of support documents to supplement service to underserved client groups.

The Evansdale Library is the largest of the nine branch libraries which, along with the Charles C. Wise, Jr. Library, comprise the West Virginia University Library system. The Evansdale Library which opened in November 1980, contains approximately 190,000 volumes and has 4.5 professionals and 11 support staff.

Located on the Evansdale Campus about two miles from the Downtown Campus, Evansdale contains the collection for the Colleges of Agriculture and Forestry, Creative Arts (except Music), Engineering, Human Resources and Education, and the Schools of Social Work and Physical Education and the Department of Statistics and Computer Science. Consequently, the collection is somewhat eclectic.

Materials in related areas are found in the Wise Library and other branch libraries. Students and faculty of the University routinely find it necessary to use more than one of the campus libraries due to the overlap between subject disciplines and the financial inability of the Library system to duplicate holdings extensively.

During the academic year 1984-85 the Evansdale Library served approximately 416 full time faculty members and 7,290 students, circulated 80,849 items, answered 2,750 reference requests, processed 3,522 ILL transactions, and conducted 408 online database searches. The acquisitions budget for the branch was \$215,500.

Bibliographic instruction occurs at varying levels throughout the WVU Library system. Currently, there is no coordinator for BI system wide. This description will focus exclusively on the program at the Evansdale Library.

A systematic BI program was envisioned for the Evansdale Library from its opening. During the years 1980/81-1982/83 a combination of fiscal and staff shortages and the need to develop administrative policies and procedures and train staff to new and more complicated duties prevented systematic BI programming BI during this phase was reactive. "On demand," course related sessions were conducted at the request of individual faculty members, sometimes as the result of librarians' suggestions. Instruction occurred in the library, usually near the research tools under discussion though occasionally in the library's audiovisual classroom.

During 1980-81 no statistics were kept on the number of sessions conducted. 61 sessions took place in 1981-82 and 71 sessions in 1982-83. Librarians developed



## Structured Bibliographic cont:

course specific bibliographies in conjunction with the sessions using a format modeled on LC SCIENCE TRACER BULLETS. How the sessions were conducted and the support materials developed were at the discretion of the librarian conducting the session. Academic 1983-84 was the year in which planning and the initial development of a more structured program began.

During the spring semester of 1984, the Evansdale Reference Librarians met as a group to prioritize needs for bibliographic instruction and to formulate some policies and procedures.

Two types of support documentation were decided upon, point of use guides and subject bibliographies.

To date, 8 point of use guides have been developed, using a common format, for high use items requiring frequent patron instruction. These guides are located on the work tables adjacent to the shelves containing the tool being described.

The librarians also developed and agreed upon a set format to be used in developing subject bibliographies. Factors such as organization of the bibliography, types of materials to be included, length of the bibliography, length of annotations, and typing format were discussed and agreed upon. This gives the bibliographies a professional appearance. To enhance their visual appeal, the bibliographies are copied onto colored paper. A color scheme (e.g. all engineering bibliographies on blue, all agriculture on green, etc.) is currently being implemented. The bibliographies are displayed on a clearly labeled rack between the card catalog and the circulation desk. The 19 bibliographies that have been compiled to date have been input on floppy disks to facilitate revision. Further subject bibliographies are planned.

In addition to the point of use guides and the bibliographies informational handouts are planned. Currently there are three of these: a guide to understanding LIBRARY OF CONGRESS CALL NUMBERS, a guide to COMPUTERIZED LITERATURE SEARCHING, and a guide to PATENT SEARCHING. These handouts are available on the same rack as the subject bibliographies.

Instructional sessions were also discussed. The librarians agreed to supplement the "on demand" instruction already being provided by targeting two courses, Engineering I and Curriculum and Instruction 7 (C & I 7). These two classes were selected because they are required classes for beginning students in those colleges and because they represent our largest user groups. The faculty coordinator for each of these classes was contacted. Both responded enthusiastically and met with a contact librarian to formalize arrangements.

Sessions for each of the two classes developed differently according to the type of information sources needed by these two very different groups. All of the librarians participated in conducting the sessions. A core group of resource materials for each group was agreed upon and included in the presentation of each librarian. Although instructional styles vary among the librarians, in principle it was agreed that the emphasis would be on a "hands on approach." In C & I 7 this was achieved by following up the instructional session with a

### Structured Bibliographic cont:

required work sheet developed by the librarians. In Engineering I focus was placed on the information sources needed to complete the next project assigned by the course instructor.

In addition to these short sessions, two credit courses are taught by the Evansdale librarians. Information Resources for Civil Engineers is a section of Professional Engineering Practice, CE196, a multisection one hour course required for junior and senior civil engineering students. The course focuses on developing library skills with tools relevant for practicing engineers and the impact of changing technology on the methods of information transfer. Bibliography of the Social Sciences, Library Science 326, is a two hour credit course. The objectives of which are to provide an understanding of the organization and efficient use of libraries, practical experience in the use of research tools appropriate for social scientists, and familiarity with current developments in information technology and scholarly communication.

After two years of experience with the program the professional staff has been able to identify problematic areas which we hope to address.

Student evaluations are an integral part of all the instructional sessions. While they have been generally positive, the most consistent criticism is that too much information is covered too quickly especially in the "not for credit" sessions which are usually only an hour or two in length.

Motivating the undergraduates is a continual challenge for the instructors and we have found that the active involvement of the regular instructor of the course and a follow up library assignment are critical to success.

At the same time that BI services were expanding, requests for online database searches were increasing. In 1980/81 118 patrons requested searches of one or more databases. By 1984/85 this figure had increased to 408. Expanding the BI program created a ripple effect at other service points. Both reference and other types of informational requests increased. Another growing demand on the professional staff has been increasing involvement in professional activities and university and library committee work.

Most of these problems could be resolved or reduced by increasing the amount of professional staff time currently available to address them. We are also unable to address the instructional needs of other user groups at present. Our commitment to BI remains strong especially in light of the rapid technological changes which are altering the way in which information is accessed. Although we will continue to request additional professional staff to support and expand our program, fiscal constraints will probably prohibit this option. Consequently we plan to explore ways of creating printed, audio visual, or computer based, instructional materials to supplement the instruction provided by the Evansdale librarians.

\* \* \* \* \*



## SCHOOL LIBRARIAN MOVES TO STATE POSITION

Jeanne Mollendick head librarian at Parkersburg High School has been selected to fill the position of Coordinator Library-Media and Technology with the West Virginia Department of Education.

Following is an interview with Jeanne conducted by Charles A. Julian, Secretary for the West Virginia Library Association.



- Q. Organizationally, how does your position fit into the structure of the Department of Education?
- A. The position is Coordinator, Library-Media and Technology, a part of Student Support Services which is a unit of the General Special Professional Education Bureau. Nancy Jo Canterbury was the last "Library Supervisor" in the Department. Carolyn Skidmore and Susanna Dunn have served in related positions under federal programs and with Departments Media Center. The position was instituted during the Department of Education reorganization.
- Q. What are your duties?
- A. They are yet to fully evolve; however, my job description indicates that I will handle library-media and technology. I hope to work with libraries, librarians, library supervisors and others who have duties related to library-media and technology.
- Q. Is your position one in which you can get out and talk with people? if so, in what context?
- A. Yes, that's one important point. I have the support from the State Department of Education. Get out, get to know the people and their problems...I know the problems I have dealt with, but what I have dealt with may not be the same as what other people have experienced. I have already made one trip to Pendleton County and hope to be making trips to many areas of the state.
- Q. What do you see to be your greatest challenge?
- A. To somehow show all school librarians that technology is a vital part of Library-Media and that they need to take a leadership role in technology. In part that will bring about the development of library-media centers for every school and the appropriate staffing and financial backing.
- Q Do you see more cooperation among all types of libraries?



Interview cont:

A. I hope so. I have already met with Fred Glazer, Shirley Smith and Donna Calvert. Hopefully in the future school librarians might be able to indicate to public librarians what their faculty members are assigning, connections between VTLS and other automation possibilities might be explored, and other programs such as Library Commission Gifts and Exchange are all ways of fostering library cooperation.

Q. What is Policy 2510?

A. Policy 2510 is a very basic program for education in West Virginia. Phase I will implement library media programs in grades 5-8 and establish a program in the English/Language Arts area for grades 9-12. Phase II provides a library-media program in grades K-4 and adds an exploratory studies component in grades 5-8. Phase III is a continuation of the previous programs. No definitive timetables have been set for the phases.

Q. Are you an advocate for school librarians?

A. Definately. I hope to be able to assist them in any way that I possibly can.

Q. What kinds of help do you think you might be able to provide?

A. I hope to be able to solicit information, see different kinds of programs in action and share that information with school librarians, inform people of free materials that are available, and provide any need assistance, technical or otherwise.

Q. What caused the refunding of your position and why were you selected for it?

A. The Library Association, along with other other groups and individuals has worked hard at convincing people at all levels that this position is important. It is difficult for me to say why I was selected, but I hope that the many excellent librarians throughout our state will help me to help all of us become the best state in the library media and technology field. I don't know all of the answers by any means but I hope to be able to find them.

Q. Are school librarians upset with WVLA?

A. Some are very upset with WVLA. Many were irate that the dues were raised when they feel they primarily are the ones paying the higher dues. Many feel that WVLA concentrates too much on public library issues. Some feel that public librarians look down upon school librarians because school librarians do not often posses the MLS. I feel that unfortunately those who are most upset generally have not been or do not wish to be involved in the Association. I also believe that when I became involved with WVLA I found the Association to be very supportative of school librarians. Presently there is a third organization being formed within the state or school librarians.

Interview cont:

Q. What can you tell us about Learning Outcomes?

A. There is a draft copy out for discussion. Once approved, the county boards of education will receive copies and each county will develop its own sample objectives to meet the outcomes. I will assist county groups who wish help in implementing these objectives.

Q. Does your position have any funding responsibilities?

A. Not directly. I hope to assist with the securing of grants or other monies. Basically I see my role as one which assists librarians to become so indispensable at the hub of the school's curriculum that the counties will want to increase funding.

Q. What kind of support is there for your position?

A. People have been helpful in assisting me with information. All persons in the Department are interested in making the position a viable one. We want to see librarians promote technology and support all curricular areas thru their media center.

Q. What do you think will be your biggest hurdle?

A. Keeping up with technology...so that I can help librarians to keep current.

Q. What deficiencies do you think are present in the school library situation?

A. I think that basic deficiencies arise from many librarians frustrations. It's important for school librarians to give their students good library-media experiences. We're beginning to see change. The librarian who will bend over backwards to create a positive atmosphere is the one who's going to feel better about his/her situation and make user groups feel better about the library-media center and that in turn will correct many problems.

Q. Where would like to see school library-media centers go in the state?

A. I would like to see library-media centers in every school with the necessary personnel, resources, and budget. I would like to see technology become a part of the library-media center and each school librarian become a leader in that field. I see the state taking forward steps with the anticipated implementation of Policy 2510 and the Criteria of Excellence. I want to help the school library-media specialist accomplish these steps.

\* \* \* \* \*

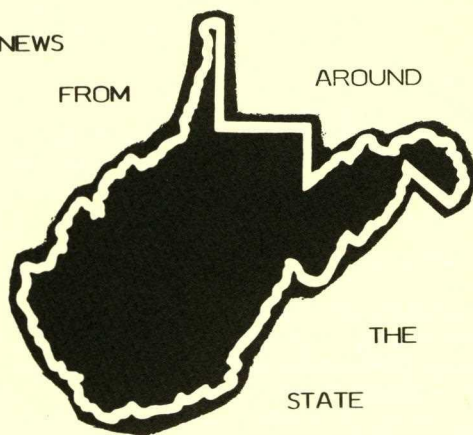
NEWS

FROM

AROUND

THE

STATE



## MORE ON NATIONAL LIBRARY WEEK

**BERKLEY COUNTY:** The Martinsburg-Berkley County Public Library has as their theme "Do it Yourself-with the Help of Books." Local experts came to the library and talked on a variety of topics; financial planning for the '80's, what color can do for you, plant care, general nutrition tips, car care, herbs, etc. We designed bookmarks with "further reading" suggestions, and had books readily available for checkout. There were eight talks on one Saturday, scheduled throughout the day,

and during the day we had "brown bag lunches" which featured color workshops, an exercise session, films, and live music. We plan to use the same theme in 1987.

To set the pace for NLW, our Friends of the Library sponsored a program of musical excerpts from "The Most Happy Fella" a musical which one staff member, David Porterfield was directing.

The Children's Department had a busy summer with their reading clubs and "summer-time specials"; a talk on butterflies, to coincide with an exhibit a craft session, a wonderful "theater arts" program (children could be made up as one of the Seven Dwarfs, and Betty Gunnoe was made up as the Queen and then, convincingly, as the Wicked Witch - she looked "good", but we prefer her as she is!). A storyteller came and charmed 100 children with tall tales and the last program of the season was a magical magician.

Karen Ashby Bowers, a part-timer, has been working hard to set up a Young Adult section. She even got some of us involved, painting some furniture a bright yellow to help create an atmosphere for the young adults....

Our video section has opened, with over 300 titles. "Something for everyone" musicals, drama, how-to's, comedy, academy award winners, children's, and special interest films. We rent them for \$2.00 a day, or Saturday to Monday for \$2.00, allowing two selections per patron. Some days the video section is a very popular place.

Reporter  
Diana S. Abshire

\* \* \*

**CABELL COUNTY:** The MILTON BRANCH of the Cabell County public library was a very busy place in August. On August 2nd staff of the Milton library participated in the Annual Parade of the Cabell County Fair by getting dressed up as Beauty Queens and storybook characters. Queen - Gorilla - representing Wild about books and The Little Gorilla was done by Toni Reese. 1st runner-up



Around the State cont:

was Pocahontas done by Delores Arthur. 2nd runner-up was I want to be a Nurse done by Shelia Black, and 3rd runner-up was Wednesday Witch portrayed by Janice VanSise. Summer reading program and story hour children, parents and friends also paraded. They carried signs and banners. Some of the children decorated their bicycles and we even had a wagon pulled by a tractor. All represented their enthusiasm for reading and how much they enjoyed their library and all the programs that are offered there. The parade was a great success and the children are anxiously awaiting next summer when they can participate again in these activities.

With the parade out of the way the Milton Library Annual Picnic was held on August 6th. This is an event that the children really get to participate in. This year we had 130 taking part in the event. First on the agenda was lunch, watermelon and cookies, then it was time for the games!

The children were divided into 2 age groups; pre-school and ages 7 and up. The preschoolers participated in the show race and the ball toss. The 7 & up participated in the obstacle course and the potato sack race.

The next event was the watermelon seed spitting contest. For this event the children were divided into three age groups; pre-school, 7 thru 12, and 13 and up.

1st, 2nd, 3rd, and 4th place prizes were awarded for each age group and contest.

Prizes for the games were donated by local merchants; Dairy Queen, Village Inn, Gino's, Pizza Hut, Woodmen of the World, Simons Bakery and McDonald's. Continental Fibre Drum, Inc. donated 4 large drums for the obstacle course race.

\* \* \*



Around the State cont;

CABELL COUNTY PUBLIC LIBRARY in Huntington reports on their summer for kids. A Kids' Flea Market was the grand final for Cabell County's Book Bucks summer reading game. All summer children had been earning play money Book Bucks. Now they had a chance to make some real money.

There were about 60 kids selling and many more buying. For sale were old toys, used books, homemade jewelry, trading cards, sea shells, cookies, sandwiches, lemonade, and a hundred other items. Youngsters showed creative salesmanship. One girl sold "Thumb-bodies" original art using her customers thumb prints. At other tables handmade flowers and Ghostbuster lollipops were big sellers. One boy called attention to his booth with the sign "Buy from Joe, Priced to go." The 25¢ price kept things affordable and many of the sales were kids buying from kids. Parents groaned "He brought one bag of junk to sell, now he's taking home two!"

From a librarians point of view the Flea Market was a wonderful low anxiety event. Our only role was to set up tables, admire the goods, and spend freely. For a big splashy program that is easy to put on, we highly recommend the "Kids Flea Market" to any library.





Around the State cont:

MERCER COUNTY: Summer was a great success at Craft Memorial Library. Programs were offered for children of all ages. Two-year-olds came once a week with a parent to hear a story, watch a film or see a puppet show, then they would make a craft related to the story for mom and dad to admire.

Pre-schoolers enjoyed Storyhour, an hour filled with stories, crafts and other activities. A new program offered this summer for 5 and 6 year-olds was "Cooking Up a Story". After listening to a story, the children had a cooking project relating to the story theme. Stories included favorites like, the Runaway Pancake, The Little Red Hen and Little Bears Star. Children love stories and love to cook.

Many programs were offered for the elementary aged child. A cooking class was also offered for this age group. They learned food facts, meal planning and discovered many different types of foods. The final exercise during the last week was to prepare a Lasagna Dinner for a guest invited to eat with them at the library. Cooking was fun as well as a challenge to this age group. Craft Classes were also offered; Children worked with wood, plastic and other mediums to create their own projects. Some of the favorite crafts made were basket weaving, wreath making and puff painting.

Another popular class for this age was puppetry. After making their own puppet, the children wrote scripts and learned how to make the puppets "come alive." For a final project, they put on a puppet show for the public. This activity promoted creativity and self assurance when in front of the public.

A beginners sign language class was offered to children interested in learning to communicate with the hearing impaired world. They learned the alphabet, finger spelling and how to "speak" with their hands.

Full length feature films were shown once a week for all to enjoy. Pinocchio, Charlottes Web, The Incredible Journey and Mary Poppins were among those shown.

The adults were not forgotten in the summer activities. An adult level Sign Language Class for beginners was offered and a class was offered in English Smocking.

Over 200 participated in the programs offered by Craft Memorial Library making it a very busy but exciting place to be.

\* \* \*

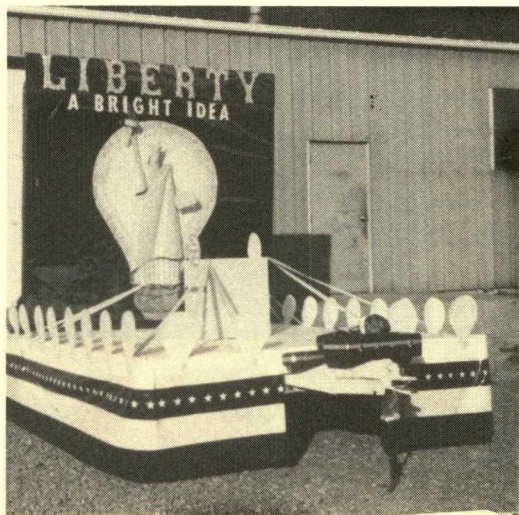


Around the State cont:

**MARION COUNTY:** The staff and supporters of the Fairview Public Library were the honored guests this year at the Old-Fashioned Fairview July 4th Celebration held in Fairview, WV. The Celebration was organized in 1976 as a Bicentennial Celebration and had continued each year since. The Fairview Public Library has participated each year by sponsoring various contests, passing out flags to spectators before the parade, sponsoring food booths throughout the day and showing cartoons or movies to the children.

This year's library entry in the parade was a float entitled "Liberty, a Bright Idea" which featured a paper sculpture of the Statue of Liberty on a 7 foot lightbulb. A replica of the Fairview Public Library carried the message-- "The Bright Idea Place". Lightbulbs around the base of the float highlighted the bright ideas available at the library. This year is the Tenth Anniversary of the Fairview Public Library.

\* \* \*



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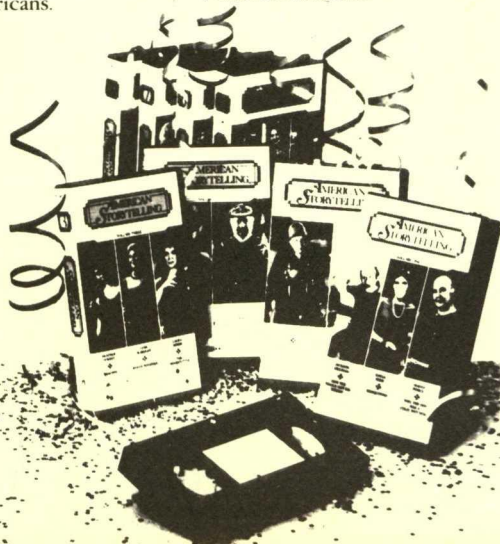
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## PUBLIC RELATIONS -AN IMPORTANT ISSUE

Every librarian should always be on the lookout for an opportunity to put a positive image of libraries before the public. The following is a good example of how the Chairperson of the Special Libraries Section took advantage of a good opportunity.

Mrs. Jeanne Norman is employed by West Virginia University at the Dorsey Resource Center at Jackson's Mill State 4-H Camp in Weston. This is an educational facility specializing in audio visual materials for WVU Extension and public service personnel. The materials are used to support county and community programming.

Mrs. Norman maintains a 3,000 volume library as well as mailing approximately 5,000 audio visuals per year to all 55 counties in West Virginia.

Jeanne is Editor of Special News a quarterly publication of particular interest to the WVLA Special Libraries Section.

The following photograph and article is a good example of good PR for libraries. The caption reads **"GOVERNOR MOORE RECEIVES WVLA SHIRT"**. The presentation was made to Governor Moore when he attended a program at WV Mountaineer Boys State Camp at Jackson's Mill where approximately 380 boys were in attendance. Mrs. Norman noted in her presentation that "Many West Virginia libraries are suffering financially due to the loss of federal and local funds. Some libraries are being forced to close their doors due to lack of funding."

The photo appeared in the Clarksburg Exponent in early July. What better way to tell people of our concerns. We should all take advantage of our opportunities to tell about the financial problems of libraries.





## EASTERN REGIONAL COAL ARCHIVES

by  
C. Stuart McGehee

On September 13, 1986, the Craft Memorial Library formally opened the Eastern Regional Coal Archives in Bluefield. The Archives already houses an impressive collection of documents and materials relating to the history of the bituminous coal industry in the region, and plans are underway to solicit and accession additional records.

Establishment of the local history resource center involved the fortuitous confluence of three factors: space, support and personnel. Library director Luella Dye had long championed the creation of a local history research facility and had previously stored much relevant material. Mrs. Dye provided a room and other library resources upstairs in the Craft Memorial Library in downtown Bluefield. Financial backing was generously supplied by the Armstrong Robertson Matthews Foundation, whose directors have taken a serious interest in the educational atmosphere of the coalfields. A.R. Matthews, who died in 1960, was formerly President of the Pocahontas Fuel Company, a dominant industrial coal concern. The Foundation has promised a long-term commitment to the establishment of the archives, as well as initiating many valuable contacts with coal executives.

Archivist for the Eastern Regional Coal Archives is Stuart McGehee, Assistant Professor of History at Bluefield College. Dr. McGehee, who holds both the masters and doctorate in American History from the University of Virginia, had been trained in archival procedure at the University's Law Library, and has a deep interest in local history.

The collection currently contains coal company records, oral history tapes, rare books, ledgers, company store account books, maps, photographs, and local history materials relating to the Southern West Virginia Coalfields. The richest collection heretofore accessioned is the Pocahontas Operators Association files of photographs and financial records. The POA was the umbrella marketing and lobbying association of coal companies which operated in the Pocahontas Coalfields in the early 1900's. A photo collection contains almost five thousand black and white, eight by ten pictures of all aspects of the Southern West Virginia Coalfields dating from 1880 to 1950, although the vast majority of the priceless shots are concentrated in the 1930's, the heyday of the regional industry. Business records documenting financial and tax proceedings of the operators' consortium date from the 1940's through the 1950's. The repository also holds some materials donated by the Southern Virginias' Coal Association, the successor to the PCA.

Other records currently housed in the Eastern Regional Coal Archives include the files of the Pocahontas Coalfield Centennial Celebration in 1983, which collected and preserved much valuable historical material; the voluminous personal collection of Bluefield local historian Charles F. Brooks; land transaction and payroll books of the Crozer Land Company dating to 1900; a priceless 1907 company store account ledger detailing individual miners' weekly bills; the business files of the Pocahontas Fuel Company's Research and Development Director William Z. Maratta; a photograph collection of portraits of miners' families taken in Pocahontas, Virginia, in 1915; maps and land transactions

## Archives cont:

dating to 1888; a rare book collection including Bluefield City Directories from 1910 to 1986; Keystone Coal Buyers' Guides and West Virginia Blue Books from the 1920's to the 1980's, as well as many other volumes pertaining to the Eastern Regional coal industry; wide-angle photographs of coal camps and company towns; United Mine Workers of America Journals; Microfilm and hard copy of coalfield newspapers; a collection of artifacts illustrating the hand-loading mining era of the early 1900's; films and videotapes of historical sites and activities in the coalfields; material relative to the role of the Norfolk & Western Railroad in opening the coalfields; oral histories of diverse individuals including coal company officials, local historians, aged miners, political figures, and women in the coal camps; records of pioneer operator L.E. Tierney, and much Bluefield local history material.

The Eastern Regional Coal Archives is currently registering the collections with the Library of Congress' National Union Catalogue of Manuscript Collections, the Society of American Archivists and the American Association of State and Local History. These professional affiliations will make the archives accessible to researchers.

The Library director, Archivist, and Matthews Foundation board members are currently involved in a concerted effort to locate and accession additional records relating to the history of the coalfields, as well as broadening the holdings to include materials relative to the entire Eastern regional mining area. As the central railroad depot serving the massive Pocahontas seam, Bluefield is a natural location for such a facility, and indications of community cooperation are forthcoming daily.

Many valuable records remain in private hands out of the reach of scholars. Because of the importance of the coalfields' history, the state of the industry today, and the necessity of gathering historical records before they are lost forever, the efforts of the Eastern Regional Coal Archives are timely and vital.

Future activities of the archives include sponsoring publication of a photographic history of the Pocahontas Coalfields, additional oral history projects, and public history outreach programs in conjunction with next year's Mercer County Sesquicentennial Celebration. Mrs. Dye and Dr. McGehee welcome inquiries from researchers and potential donors.

\* \* \* \* \*

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## WVLA EXECUTIVE BOARD

### MINUTES EXECUTIVE BOARD MEETING OF WEST VIRGINIA LIBRARY ASSOCIATION

June 13, 1986  
Holiday Inn - Bridgeport, WV

President Vidovich called the meeting to order at 10:05 a.m. In attendance were:

Susan Vidovich	President
Ernie Kalley	First Vice-President
Jim Fields	Second Vice-President
David Childers	Treasurer
Charles Julian	Secretary
Judy Rule	ALA Councilor
Linda Mullins	College and University Section
Karney Tinney	Friends Section
Marilyn Horacek	JMRT Section
Linda Lindsey	Public Library Section
Ruby Swecker	School Library Section
Jeanne Norman	Special Library Section
Ellen Wilkerson	Trustees Section
Regina Hardman	MARLF Representative
Hal Shill	Federal Relations Coordinator

Guests: Steve Crowley, National Library Week Committee  
Sara Thompson, Marketing Committee

After brief discussion Judy Rule moved and Ellen Wilkerson seconded the approval of the March 7 minutes. Passage was unanimous.

**TREASURERS REPORT:** David Childers presented the Treasurer's Report (Exhibit I). Library Appreciation Day activities to date have shown a profit of \$395.62. The Marketing Committee has to date realized a profit of \$622.75. Unrestricted funds remaining for WVLA's use total \$12,467.88. Chuck Julian moved and Jim Fields seconded the approval of the Treasurer's report. Passage was unanimous.

**MEMBERSHIP REPORT:** Jim Fields presented the Membership Report (Exhibit II). To date there have been 262 renewals, 36 new members, and 5 institutional along with (5) five 1987 members for a total of 308 paid memberships. A second letter will be sent to all delinquent members.

#### I. SECTION REPORTS

- A. COLLEGE AND UNIVERSITY: The Spring Conference was held on April 24th. with 26 members in attendance. The membership will soon be surveyed about changes in information for the section directory and wishes regarding the spring meeting. The WVLA Board of Regents opposed a proposed change in Policy Bulletin 36 advocating academic status for librarians. A slate of officers for 1986-87 has been formulated.



Minutes Cont:

- B. FRIENDS SECTION: One regional meeting in Princeton has been (22 persons were in attendance). The May 30 Martinsburg meeting was cancelled. On July 18 a regional meeting will be held at the Boone-Madison Public Library and on August 8th. a meeting will be held in Wheeling. Special thanks was extended to the Public Library Section for their gift of \$200 for use by the Friends.
- C. JMRT SECTION: On May 1-2, 36 participants attended the Spring Workshop held at Jackson's Mill. The meeting was co-sponsored by the Public and Special Libraries Sections. Various libraries displayed audiovisual presentations of their activities. Section officers met and discussed a slate of officers for the next year. The Outstanding Librarian Award has been renamed the JMRT Library Service Award. Candidates/Solicitation for this award and the Baker and Taylor Grassroots Award were discussed. The section is exploring the acquisition of a cottage at the Greenbrier during the Conference. Work is progressing on securing a conference speaker.
- D. PUBLIC LIBRARY SECTION: Dr. Barron and Dr. Curran spoke at the Spring Workshop on communication with patrons and personnel. Suggested for future topics include working with financial exigency situations. The section is working with the trustees section toward a joint session at the Fall conference on special laws/legislation for library development.
- E. SCHOOL LIBRARY SECTION: The Spring Workshop on March 26 Beckley had a limited attendance. The State Department of Education's Learning Outcomes have been distributed. The 9 thru 12 component has been incorporated with the Language Arts Outcomes. Guidelines are being developed for an award to be given by the section for outstanding service by a member of WVLA in the field of school librarianship. The section is attempting to assemble a group to attend the AASL conference. Cathy Apel is a chapter delegate to the conference. Jeanne Mollendieck has been named the new Department of Education State Supervisor for school libraries.
- F. SPECIAL LIBRARY SECTION: The Spring Workshop was a success. Sally Adkins was the section's speaker. A membership committee and a committee on bylaws were formed at the section meeting. Wylene Dial has been scheduled to be the Fall conference speaker. Her topic will be "Mountain Heritage".
- G. TRUSTEE SECTION: Ellen Wilkerson has replaced Gary Ellis as Chairperson of this section. The section is working on revision of the trustee's manual.

II. COMMITTEE REPORTS

- A. CONFERENCE COMMITTEE: On May 8th the committee returned to the Greenbrier and selected the Meeting Planners Package for

## Minutes Cont:

the Fall conference (Exhibit 3). Room costs will be \$108 per person, per day, double occupancy and \$129 per day, single occupancy. A \$125 deposit will be required. A mailing has been sent to potential exhibitors. Thus far 16 confirmations have been received, three firms have declined. Members are encouraged to send suggestions for exhibitors to Genie Hardman.

- B. MARKETING COMMITTEE: A new T-shirt and cap have been added to the materials for sale. Representatives of the committee have attended several workshops and meetings to market items. There will be an ad in the next issue of W. Va. Libraries and a booth at the ALA annual conference. Materials will be displayed at the Friends meetings.
- C. NATIONAL LIBRARY WEEK COMMITTEE: Production levels of material were misjudged. Probably the committee will overexpend its budget by \$400. Steve Crowley volunteered to serve again next year as NLW chairperson. The theme will be "Libraries are Wonderful in West Virginia."

## III OTHER REPORTS

- A. ALA COUNCILOR: The ALA annual conference will be held June 28 - July 3. The Chapter Conclave will be held on June 28th. The strategic long-range plan is available for examination. The Councilor attended Legislative Day in Washington, D.C. It was noted that ALA passed a resolution urging telephone companies not to charge libraries for directories. Danny McMillion and June Eiselstein will participate in ALA conference programs.
- B. DEPARTMENT OF EDUCATION: No report.
- C. WVLC: No report.
- D. MARLIF: Ernie Kallay received a letter asking for a response on information relating to continuing education. He will reply on behalf of the Association.
- E. SELA: No report.
- F. W.Va. LIBRARIES: The Editor reported by telephone to David Childers The last issue of the Journal was late because the press broke down. The current issue is at the printer's.
- G. FEDERAL COORDINATOR: Four people attended the Legislative Day which was termed a success. All legislators except Senator Byrd were visited. Hats were given to the congressmen. Updates were provided by Hal Shill on significant legislative issues.



#### IV. UNFINISHED BUSINESS

- A. HONORARIA - W.Va LIBRARIES: Chuck Julian moved and Judy Rule seconded that Mildred Moyers be paid an honorarium for West Virginia Libraries.  
Ernie Kallay moved and Ellen Wilkerson seconded that Luella Dye be paid an honorarium for West Virginia Libraries. Passage was unanimous on both motions.

#### V. NEW BUSINESS

- A. SLATE of OFFICERS, 1986-1987: The Nominating Committee presented its 1986-87 slate of officers (Exhibit IV). Section chairpersons should submit their slates to Sara Thompson. Karney Tinney moved and Ellen Wilkerson seconded the approval of the report. Passage was unanimous.

#### VI. ANNOUNCEMENTS

- A. WVLA members are encouraged to submit names to the Resolutions and Awards Committee.
- B. A question was posed about conference speaker expenses. Thrift was encouraged.
- C. Next Executive Board meeting - Training Place - Charleston Town Center - August 22nd.

Ellen Wilkerson moved and Linda Mullins seconded that the meeting be adjourned. Passage was unanimous. The meeting adjourned at 11:49 a.m.

Charles A Julian  
Secretary

\* \* \* \* \*



Full-color, 17" x 22" posters by Chris Van Allsburg (left) and Leo & Diane Dillon (right) for 1986 National Children's Book Week sponsored by the Children's Book Council, Inc. For additional information, send a 22¢-stamped, self-addressed, #10 envelope to CBC, 76 Irving Place, New York, NY 10003.

## ANNOUNCEMENTS FROM AROUND THE STATE

\* \* \*

### CABELL COUNTY:

Jim Fields, Assistant Director of Cabell County Public Library was presented an International Reading Association "Celebrate Literacy" award for service in the promotion of literacy in Cabell County.

\* \* \*

### MASON COUNTY:

DIRECTOR. County Library System with headquarters facility & 3 branches serving a rural community of 27,045. Annual budget of \$134,277 (1986/87).... Position requires MLS from ALA-accredited school. Applicant should have 5 years professional experience, 3 of which should be in administration....Minimum salary of \$18,00, negotiable to higher amount depending on experience. Position will be open October 1. Apply by September 15. Letter and resume to: Mason Co. Library Board, Attn.: Sara C. Buffington, President 6th & Viand Street, Pt. Pleasant, WV 25550.

\* \* \*

OVERLOOKED in the Summer Issue of the Journal was a word of appreciation to Sara Buffington, President of the Mason County Library Board for her tireless efforts in promoting library service in Mason County. Sara gave many hours to the establishment of a library in Hannan. Her work is very much appreciated.

My appologies for this oversight. (editor)

\* \* \*

### MERCER COUNTY:

Luella Dye, Director of the Craft Memorial Library, Mercer County Service Center, announces the employment of Sharon M. Stone as Assistant Director, effective September 1, 1986. Miss Stone received her undergraduate degree from Marshall University, graduate degree in Reading Education from Marshall University and Masters of Science in Library Science from the University of Kentucky. Prior work experience includes eleven years in the Cabell County Public Schools, two years as Catalog Librarian at the James E. Morrow Library, Marshall University and three years at the Mason County Public Library. Miss Stone's primary responsibilities are to center around outreach programs, bookmobile service and cataloging activities.

\* \* \*

### CONGRATULATIONS:

Mr. and Mrs. Bob Davidson announce the birth of a baby daughter named Rebecca, born on March 24, 1986. Davidson, who was former director of the Wyoming County Library, is now director of the Florence County Public Library in Florence, South Carolina.



# NEW FALL 1986

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### Index to the Wilson

**Authors Series**  
Ready 112pp. ISBN 0-8242-0731-9 LC 86-5486  
\$15 U.S. and Canada, \$18 other countries.  
Revised and expanded to include writers covered in *World Authors 1970-1975* and *World Authors 1975-1980*, this new index provides ready access to the more than 8,600 biographical sketches in the ten volumes of the Wilson Authors Series.

### The Reference Shelf 1987

Annual subscription (a \$44 U.S. and Canada, \$49 other countries. Includes 6 titles). Individual titles are also available (a \$9 U.S. and Canada, \$11 other countries).  
Focusing on topics of significant current concern, the titles in *The Reference Shelf* provide students, librarians, and researchers with timely compilations of important articles, speeches, excerpts, and government documents. The titles in the 1986 volume included *Mexico: Popular Music Since 1954*; *The Star Wars Debate*; *Terrorism: Vietnam, Ten Years After*; and *Representative American Speeches, 1985-1986*.

### A Guide to the Ancient World

**A Dictionary of Classical Place Names**  
by Michael Grant July 1986 • 736pp. ISBN 0-8242-0742-4  
\$85 U.S. and Canada, \$75 other countries.  
This invaluable source of information about important geographical locations in the ancient Greek, Etruscan and Roman worlds covers approximately 900 historically significant sites, and spans a period from the first millennium B.C. until the fifth century A.D.. Sixteen pages of maps locate every entry in the book.

## NEW FROM INDEXING AND CATALOGING SERVICES

### Book Review Digest Author/Title Index 1975-1984

September 1986 1,600pp. approx.  
ISBN 0-8242-0729-7  
Price to be announced.  
A single-alphabet author title index to the reviews of more than 60,000 fiction and non-fiction books covered in *Book Review Digest* from 1975 through 1984, this new *Index* makes the annual volumes of *Book Review Digest* even more valuable in your library.

### Children's Catalog, 15th Edition

September 1986 • 1,300pp. approx.  
ISBN 0-8242-0743-2  
\$72 U.S. and Canada, \$82 other countries.  
This five-year service is an annotated list of some 5,700 of the best currently-in-print fiction and non-fiction titles written for children from pre-school through sixth grade. This new 15th edition provides a practical tool for collection development, cataloging, and classification.

### Readers' Guide Abstracts

Ready • Annual Subscription \$675 U.S. and Canada, \$750 other countries.  
*Readers' Guide Abstracts* offers easy-to-read typeset microfiche that combines reliable *Readers' Guide* indexing with high quality abstracts. Updated and cumulated eight times a year, *Readers' Guide Abstracts* provides indexing and abstracting beginning in September 1984 cumulated with recent material in every issue of Volume I.

### Sears List of Subject Headings, 13th Edition

April 1986 721pp.  
ISBN 0-8242-0730-0 LC 86-7734  
\$30 U.S. and Canada, \$35 other countries.  
The best-known subject headings list for small to mid-sized libraries, the new thirteenth edition of *Sears* has been fully revised, updated and expanded. "An outstanding and useful, up-to-date tool."  
—*American Reference Books Annual* (on the 12th edition).

## NEW FROM ONLINE SERVICES

### New Databases

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Call the toll-free number below for a rate schedule and order form.

Three new databases have been added to the *WILSONLINE* information retrieval system, for a total of 22 databases in all:

- GPO Monthly Catalog
- Index to U.S. Government Periodicals
- LC Foreign MARC Database

### Online Searching

#### An Introduction to WILSONLINE

August 1986 • 28 minutes  
Color VHS Hi-Fi, with User's Guide  
\$89 U.S. and Canada, \$99 other countries.  
For librarians and information specialists who want to improve their online searching skills, this new video combines a step-by-step introduction to searching with an up-close look at the features and benefits of the award-winning *WILSONLINE* system.

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#### CD-ROM Retrieval System

Pricing and availability to be announced later in 1986. *WILSONDISC* will provide all the capabilities needed to access *WILSONLINE* databases in two ways:

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- Online access through the *WILSONLINE* retrieval system and *WILSEARCH™* software to the most current information.



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WEST VIRGINIA LIBRARY ASSOCIATION CONFERENCE  
THE GREENBRIER, WHITE SULPHUR SPRINGS, WV  
NOVEMBER 6,7, & 8, 1986

REGISTRATION FORM

NAME \_\_\_\_\_

LIBRARY \_\_\_\_\_

ADDRESS \_\_\_\_\_

Circle one    PUBLIC    ACADEMIC    SCHOOL    TRUSTEE    FRIEND

CONFERENCE REGISTRATION includes exhibits, 3 days of programs, and all functions. Registration forms must be received by October 20 to avoid late charges. Late registration will be assessed an additional \$5.00 per conference day.

PRE-REGISTRATION DRAWING !!!

All pre-registrations received by September 15, will be eligible for a free registration.

	WVLA Member	NON WVLA	LATE WVLA	LATE NON WVLA
3 DAY CONFERENCE	\$35 ( )	\$45 ( )	\$50 ( )	\$55 ( )
THURSDAY ONLY	\$20 ( )	\$25 ( )	\$25 ( )	\$30 ( )
FRIDAY ONLY	\$20 ( )	\$25 ( )	\$25 ( )	\$30 ( )
SATURDAY ONLY	\$10 ( )	\$15 ( )	\$15 ( )	\$ 20 ( )

Total Amount

PRE-REGISTRATION

- ( ) Will attend Children, Puppets & Books \$5.00 fee enclosed  
( ) Will attend Interpersonal Effectiveness Seminar \$5.00 fee enclosed

Total materials fees. \_\_\_\_\_

\*\*\*\*\*

Please complete this form and return with check by October 20, 1986. Make checks payable to WEST VIRGINIA LIBRARY ASSOCIATION. One registration form per person. Form may be duplicated.

Return to:           DANNY MCMILLION  
                      RAINELLE PUBLIC LIBRARY  
                      312 SEVENTH STREET  
                      RAINELLE, WV 25962

PLEASE NCTE: ROOM RESERVATIONS MUST BE SENT DIRECTLY TO THE GREENBRIER BY SEPT. 15. NC ROOMS WILL BE HELD FOR WVLA AFTER THAT DATE.



CONFERENCE GRANT TO BE GIVEN TO HELP  
DEFRAY EXPENSES TO WVLA CONFERENCE

The Awards Committee of the West Virginia Library Association is taking applications for a \$100.00 grant established by Mr. Bob Rinaldi (American Media Corp.) to help stimulate an interest in school and public librarians to attend the conference and to help defray rising costs.

The following criteria should apply:

1. Applicant must be a school or public librarian who serves children
2. Priority will be give to a person who has never attended WVLA conference
3. Nominations and/or applications will be accepted
4. Persons may or may not be a member of WVLA
5. Decision on a winner will be made by the WVLA Awards Committee
6. Priority will be given to person who must pay their own expenses

\*\*\*\*\*

CONFERENCE GRANT APPLICATION

NAME \_\_\_\_\_

LIBRARY or SCHOOL \_\_\_\_\_

ADDRESS \_\_\_\_\_

Have you ever attended a WVLA conference? YES \_\_\_\_\_ NO \_\_\_\_\_

If yes, in what year did you last attend? \_\_\_\_\_

Do you have to pay your own expenses? YES \_\_\_\_\_ NO \_\_\_\_\_

Complete the following statement:

I would like to attend a WVLA conference because \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Return to: West Virginia Library Association  
P.O. Box 884  
Morgantown, WV 26505

Deadline: Received by November 4, 1986 for mailed applications. Application forms will be available at the conference. These forms must be completed by Friday, November 7, 1986 at 12:00 ~~NOON~~. Award will be presented at the Awards program Friday night.

## JMRT ACCEPTING NOMINATIONS FOR TWO AWARDS

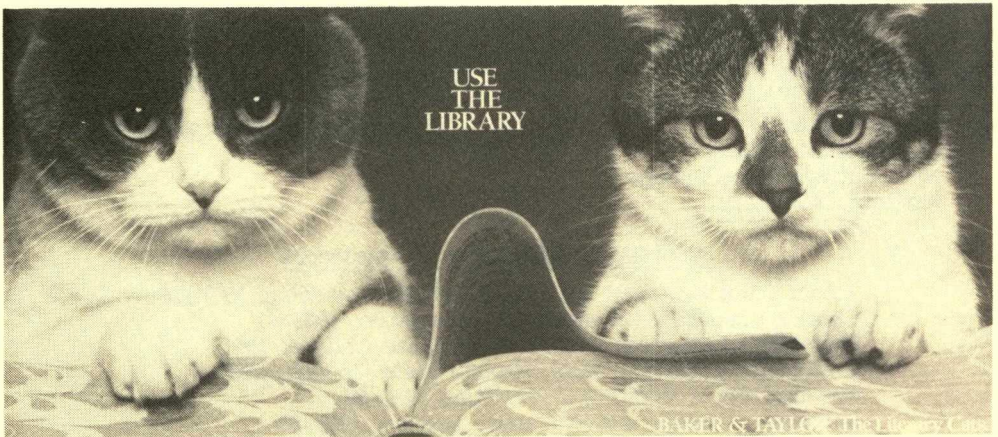
The Junior Members Roundtable section of the West Virginia Library Association is now accepting nominations for two different awards, the Baker and Taylor Grassroots Award and the JMRT Service Award. Both of these awards will be presented at the WVLA fall conference.

The Baker and Taylor Grassroots Award is a cash grant of \$250 presented to a student of library science to assist their participation at a WVLA fall conference. The student must be either a West Virginia resident attending a library science program in or outside of the state or an out of state student attending a library science program in West Virginia.

The JMRT Service Award used to be known as the JMRT Outstanding Young Librarian award. The executive committee of JMRT made the name change of the award this year to increase the eligibility of library workers across the state. The criterion of the JMRT Service Award are that the nominee be a full time employee of a West Virginia Library and be either under thirty five years of age or have been in the library profession five years or less.

The deadline for submitting nominations is October 17, 1986. To obtain nomination forms please write or call; MARILYN HORECEK, West Virginia Northern Community College, Learning Resource Center, College Square, Wheeling, WV 26003, Phone: 233-5900, ext: 240. Or contact Ginny Orvedahl, Clarksburg Harrison Public Library, 404 W. Pike Street, Clarksburg, WV 26301, Phone: 624-6512.

\* \* \* \* \*





## CANDIDATES FOR OFFICE : WEST VIRGINIA LIBRARY ASSOCIATION

### 1st Vice President/President Elect:

James C. Fields  
Cabell County Public Library  
445 9th Street  
Huntington, WV 25701

### Position/Responsibilities

Assistant Director

### Professional Associations/Experiences

American Library Association  
Southeastern Library Association  
West Virginia Library Association

### Professional Concerns

"Library involvement in adult literacy programs: Completion and enhancement of library automation projects: Continuing education for all library staff: Attention to services that will reach those citizens who are poorly served or at present unserved"

\* \* \*

### 1st Vice President/President Elect

Ann R. Lorentz  
Parkersburg & Wood County Public Library  
3100 Emerson Avenue  
Parkersburg, WV 26101

### Position/Responsibilities

Reference Librarian/Systems Manager

### Professional Associations/Experiences

Member WVLA

### Professional Concerns

"Permanent funding for public Libraries"

\* \* \* \* \*

### 2nd Vice President

Linda Mullins  
Drain-Jordan Library  
West Virginia State College  
Institute, WV 25112

### Position/Responsibilities

Circulation & Periodicals Librarian

### Professional Associations/Experiences

School Librarian, West Virginia School for the Blind, 1974-78  
Catalog Librarian, University of Charleston, 1979-81  
Periodicals Librarian, West Virginia State College, 1981-  
Circulation Librarian, West Virginia State College, 1985-  
Member WVLA Auditing Committee, 1985-86  
Secretary, College and University Section, 1984-85  
Chair, College & University Sect., Member, WVLA Executive Bd.,

### Professional Concerns

"I am concerned about the recent reduction of hours for public libraries and

Candidates cont:

even potential closings. I am also interested in programs that encourage utilization of West Virginia libraries to their fullest potential."

\* \* \*

2nd Vice President

Position/Responsibilities

Jean Orr  
Miracle Valley Regional Library  
City-County Public Library  
700 5th Street  
Moundsville, WV 26041

Regional Director

Professional Associations/Experiences

American Library Association 1973 to date  
LAMA Women Administrators Discussion Group Co-Chair 1982  
PLA Allie Beth Martin Award Committee 1985 and 1986  
SELA member

Professional Concerns

"The West Virginia Library Association is and should be an organization which can help us fulfill our goals as librarians. In order for it to be that kind of an organization we must be ready to put ourselves back into it - that we may benefit each other and the public. If elected I will contribute what I can to the organization."



## SECTION CANDIDATES

\* \* \*

### COLLEGE AND UNIVERSITY

#### Vice-Chair, Chair Elect

Thomas M. Brown  
J. Frank Marsh Library and Media Center  
Concord College  
Athens, WV 24712

and  
Wendell G. Hardway Library  
Bluefield State College  
Bluefield, WV 24701

#### Position/Responsibilities

"Librarian of the College (Shared directorship of the libraries of Bluefield State College and Concord College.)"

#### Professional Associations/Experiences

American Library Association (ALA Counselor 1980-84)  
National Education Association  
Illinois Library Association (Treasurer)  
West Virginia Library Association

#### Professional Concerns

"The ability of small libraries to offer quality service in a tight economic market and the resulting need for more mechanisms of cooperation among libraries (shared catalogs, effective delivery services, etc.) The need for college libraries to be able to deliver effective service to clientele without violating auditors' dictums; the need for being able to manage college libraries effectively without unnecessary controls from those whose first priority is not service."

### SECRETARY

Pamela Ford  
James E. Morrow Library  
Marshall University  
16th St. & Third Avenue  
Huntington, WV 25701

#### Position/Responsibilities

Librarian II/Catalog Librarian - Head of the Cataloging department

#### Professional Associations/Experiences

Received Master's degree from UK December, 1984  
WVLA - Member  
SELA - Member

Candidates cont:

Secretary - College & University cont:

Professional concerns

"Status of higher education and librarians in the State of West Virginia.  
Future of automation in libraries."

\* \*\*

FRIENDS OF THE LIBRARY

Chairperson

Karney E. Tinney  
7387 Sissonville Drive  
Charleston, WV 25320

Position/Responsibility

Trustee for Sissonville Public Library  
Current Chair of Friends Section

Professional Concerns

Would like to see more young people involved in the Friends Section.

\* \* \*

PUBLIC LIBRARY SECTION

Vice-Chair, Chair Elect

Leo Roe  
Marion County Public Library  
321 Monroe Street  
Fairmont, WV 26554

Position/Responsibilities

Audio-Visual Librarian responsible for all media materials and equipment

Professional Associations/Experiences

"I have been a member of WVLA and JMRT for five years, attending many of the workshops and conferences. I served as Member at Large for JMRT for a term. After attending the Marshall Institute workshops for three years as a student, I was honored by returning this year as a speaker. This led to my being scheduled at the forthcoming WVLA conference this fall as a program leader."

Professional Concerns

"I feel that many things are geared toward the so called 'professional' degree. I would like to assure that those who work just as hard but do not have a Master's are also represented. It is also my belief that we can learn so much from each other. In that respect, a means of communication must be available. I would like to see the directory of librarians in the state revised and distributed to the members."



Candidates cont:

Public Library Section cont;

Secretary

Danny McMillion  
Rainelle Public Library  
Rainelle, WV 25962

Position/Responsibilities  
Director

Professional Associations/Experiences  
"WVLA member 8 years  
Founder GCLA, served as its president two years"

Professional Concerns  
"More effective lobbying of funding agencies  
Library promotion (particularly to those in a position to affect funding)"

Mary Saynog  
Sissonville Public Library  
601 Clearview Heights  
Sissonville, WV 25312

Position/Responsibilities  
"Branch librarian for 'Instant Library'. Supervise two full-time clerks and a part-time custodian. Responsible for collection development, weeding, story hours and children's programming and publicity for library."

Professional Associations/Experiences  
Member of ALA  
Member of WVLA  
Previous member of Ohio Library Association

Professional Concerns  
"My main concern with public libraries is that too often we do not keep up with new trends and major changes. All too often, libraries receive information which is outdated and useless to the patron. I believe the library should be considered very important by the patron, otherwise the public library will fade out due to funding cutbacks. I think we must work at making the public library a top priority to our patrons."

\* \* \*

#### JUNIOR MEMBERS OF THE ROUNDTABLE

Vice President/President Elect

Sara Thompson

Secretary - Treasurer

Karen Meeks

Candidates cont:

## SCHOOL SECTION

### Chairperson

Perri Pokorney

Blennerhassett Junior High School (Wood County)

#### Position/Responsibilities

Library/Media Specialist-Blennerhassett Jr. High (4 years)

#### Professional Associations/Experiences

Member WVLA - 4 years

Member American Association of School Librarians

Wood County Library/Media Association. Vice-President (2 years)  
President (1 year)

West Virginia Educational Media Association

West Virginia Education Association

National Education Association

### Vice-Chairperson

Kay Bailey

Bruceton High School (Preston County)

### Secretary

Sandra Myers

Paden City Middle School

Sistersville Middle School (Tyler County)

#### Position/Responsibilities

Library/Media Specialist

Area Co-ordinator of Special Olympics

PTO President of Paden City Middle School

#### Professional Associations

West Virginia Library Association

West Virginia Education Association

National Education Association

Library/Media Specialist in Tyler County (3 years)



Candidates cont:

### SPECIAL LIBRARIES SECTION

#### Vice-Chair/Chairman Elect

Rebecca VanDerMeer  
Institutional Services  
West Virginia Library Commission  
Science and Cultural Center  
Charleston, WV 25305

#### Position/Responsibilities

"Clerk III/Regional Co-ordinator

Work with state institutions to develop and operate libraries for residents of state institutions."

#### Professional Associations/Experiences

WVLA member 6 years

Special Libraries Section member 6 years

Special Libraries Section secretary for 5 non-consecutive years.

#### Professional Concerns

"Increasing membership for Special Libraries Section

Holding discussion groups to discuss concerns and needs of special libraries; Putting together workshops geared toward the 'One Person Library' (OPL); Keeping Special Libraries Directory updated; continuing quarterly newsletter for members".

#### Secretary/Treasurer

Jeff Gainer  
Services for the Blind & Physically Handicapped  
West Virginia Library Commission  
Science and Cultural Center  
Charleston, WV 25305

#### Position/Responsibilities

"Library Assistant, WVLA Services for the Blind & Physically Handicapped

#### Professional Associations/Experiences

WVLA; WVLA Special Libraries Section

ALA (Personal member); Member ASCLA; ALA Intellectual Freedom Round Table; WVLA JMRT"

Candidates cont:

### TRUSTEES SECTION

#### Vice-Chair/Chairman Elect

Betty S. Dransfield  
Affiliated with Monroe County Library

##### Position/Responsibilities

Trustee

Treasurer

##### Professional Associations/Experiences

WVLA

Librarian Monroe County Library

Trustee and/or consultant for 20 years

##### Professional Concerns

Library Funding

Legislation for libraries

Samuel F. Colvin

Affiliated with Wayne County Library

##### Position/Responsibilities

Trustee Since 1977

##### Professional Associations/Experiences

"Instrumental in fund-raising for and construction of the new Ceredo-Kenova Public Library"

##### Professional Concerns

"Interested in a new library at Wayne, in addition for the Fort Gay Public Library and in increased state support and funding of libraries".

\* \* \*

### SOUTH EASTERN LIBRARY ASSOCIATION REPRESENTATIVE

Karen Goff  
West Virginia Library Commission  
Science & Cultural Center  
Charleston, WV 25305

##### Position/Responsibilities

Current responsibilities involve supervising the Reference Services division which provides reference and research services to state government and responds to requests from all types of libraries throughout the state.



Candidates cont;

South Eastern Rep. cont:

Professional Associations/Experiences

"West Virginia Library Association--President, 1983; Vice-President 1982; Secretary, 1975-78; Served on various committees including Nominating, Indexing, Elections, and Handbook Revision. South Eastern Library Association--Member; WVLA Representative, 1985-86.

Professional Concerns

"As a reference librarian I am especially concerned with improving information access for patrons utilizing tools as simple as graphics and as complex as computers. At the same time, I believe that librarians must never become so machine oriented that they lose touch with the human needs of patrons. One of the best ways for library personnel to achieve a balanced picture of the perfect, the possible and the probable for their libraries is through experiences gained by involvement in state, local, regional and national library associations.

Stephen J. Crowley  
Dunbar Branch Library  
301 12th Street  
Dunbar, WV 25064

Position/Responsibilities

Branch Librarian

Professional Associations/Experiences

"Member ALA, YASD; SELA; WVLA  
Chair WVLA's National Library Week Committee  
2 term member YADS's Select Films for Young Adults Committee  
Past member YASD's Membership promotion committee  
Past Chair/member WVLA's Intellectual Freedom Committee

Professional Concerns

"That members of WVLA discover the value and importance of membership in SELA. In general that the librarians of West Virginia can grow and benefit from the programs and services that SELA offers to us."

\* \* \* \* \*

WVLA ANNUAL CONFERENCE  
The Greenbrier  
November 6-8, 1986

"LIBRARIES ARE WONDERFUL IN WEST VIRGINIA"

PRELIMINARY PROGRAM

THURSDAY, November 6, 1986

10:00am - 5:00pm	Registration
12:00 noon - 7:00pm	Exhibits
12:00 noon - 1:00pm	First General Session Business Meeting
1:00pm - 1:30pm	JMRT Business Meeting
1:30pm - 4:00pm	"Road to Financial Security for Libraries" Panel Discussion: C.E. Campbell Beall, Chairman West Virginia Library Commission  Ellen Wilkerson, Chairman Trustee Section Jane Hughes, Director Fayette Co. Public Library
1:30pm - 4:30pm	"Interpersonal Effectiveness Seminar" John Tyson, Director of Libraries at the University of Richmond
3:00pm - 4:30pm	"Starting a Video Collection" Leo Roe, Audio-Visual Librarian Marion County Public Library
4:15pm - 5:00pm	"Tea" at the Greenbrier
5:00pm - 7:00pm	Exhibitors Reception
7:15pm - 8:00pm	General Session Speaker: Philip Goetz Executive Editor Encyclopaedia Britannica

FRIDAY, November 7, 1986

8:30am - 4:30pm	Registration - Membership
8:00am - 2:00pm	Exhibits
9:00am - 9:30am	"Microwave Communication" Jack Pase, Telecommunication Coordinator Southern Emergency Medical Services
9:00am - 10:00am	"Talk of the Hills - West Virginia Folk Speech The History & Background" Wylene Dial - West Virginia University Cooperative Extension Specialist

Conference program cont:

FRIDAY cont:

9:30am - 10:30am	"Humor & Management" A.J. Anderson, Professon - Graduate School of Library & Information Sciences Simrrons College
9:30am - 12:00 noon	VTLS Users Group Meeting
10:30am - 12:00 noon	"Children, Books & Puppets" Daisy Stemple, Children's Coordinator, Kanawha County Public Library
10:30am - 12:00 noon	Trustee Workshop
11:00am - 2:00pm	Friends Program: Ronceverte Public Library Lunch & Slide presentation Speaker: Joel Beane, Director Kingwood Public Library
1:00pm - 2:30pm	"Literacy - Past, Prsent & Future" W.Va. Adult Literacy Coalition
1:00pm - 2:00pm	"Keeping Up With West Virginia and Applachian Books" George Brosi, Bookseller -Appalachian Mt. Mountain Books
1:00pm - 2:30pm	"Working Together" An informal meeting for Childrens Librarians and all others interested in library services to young people. Jim Horan, Junior Services Cabell Co. Library
2:00pm - 3:00pm	:"Online Interlibrary Loans" Judy Prosser, Technical Consultant WVLC Karen Goff,Head of Reference Serv.-WVLC
2:30pm - 3:30pm	"The Stereotypical Librarian" Don Foos Director - Professor of Library and Information Science Program, Director of the Center for Library & Information Science Education & Research at the Univ. of Arkansas at Little Rock
2:30pm - 4:00pm	Trustee Workshop
2:30pm - 4:30pm	"School Library Design and Student Behavior" "The Shoreham Wading River School District Library Program" Jim Bennett, Shoreham Wading River School District, New York



Conference program cont;

FRIDAY cont:

3:00pm - 5:00pm	"National Issues Forum in Libraries: Kettering Foundation
4:15pm	"Tea" at the Greenbrier
9:30pm	"Awards Presentation" Speaker: Wil Manley, Director Tempe Public Library, Arizona

SATURDAY, NOVEMBER 8, 1986

8:00am - 9:00am	Past President's Breakfast
9:00am - 10:00am	Section Business Meeting College - University Friends : Special Public : Trustees School
10:00am - 11:30am	Public Library Program Fred Glazer, Director West Virginia Library Commission  Will Manley, Director - Tempe Public Library Tempe, Arizona
10:30am - 11:30am	College Library Program "ALA NET an ILL Alternative: Rebecca Bills, Librarian WV College of Graduate Studies
10:30am - 11:30am	School Library Program Jeanne Moellendick West Virginia Department of Education
11:40am - 12:40pm	Fourth General Session "Library Legislation in the Federal Government: Carol Henderson, Deputy Director - ALA Washington Office
1:00pm - 1:30pm	Executive Board Meeting

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## WVLA CONFERENCE 1986

### SPEAKERS

#### A. J. ANDERSON:

What would you do if an employee reported to you that she was being sexually harrassed by her supervisor? What would you do if a library patron continually held members of your staff in long periods of dull conversation and then tagged behind them as they attempted to work? These are just two of the cases presented in A.J. Anderson's Library Journal column "How Do You Manage?"

Dr. Anderson, a professor in the Graduate School of Library and Information Science at Simmons College, will be discussing solutions to a wide variety of such administrative problems in his address "Humor in Management" at the annual WVLA Conference. Anderson has also written two books of problem cases Problems in Intellectual Freedom and Censorship (Bowker, 1974) and Problems in Library Management (Libraries Unlimited, 1981). He brings years of education and experience to his regular column and his teaching. He served as the Director of Memorial Hall Public Library and received his Bachelor's degree from Bishop's University, his Master's from Simmons College, and his D.Ed. from Boston University. Conferees can expect an informed and interesting address from Dr. Anderson in November.

\* \* \*

#### JIM BENNETT:

Jim Bennett, of the award winning Shorham-Wading River Public School District in New York, will be at the Greenbrier to talk with school librarians on "School Library Design and Student Behavior". He will discuss the programs in his district which are nationally noted for their innovative libraries.

Mr. Bennett has 20 years experience in school libraries and is a consultant on school library architecture. Presently an ALA councilor, he is president-elect of the New York Library Association's School Library Section.

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#### GEORGE BROSI:

George Brosi, a bookseller and speaker from Berea, Kentucky, will present "Keeping Up With West Virginia and Appalachian Books" on Friday afternoon 1-2 pm.

Brosi has been working with Appalachian books since 1979 when he managed the Council of Southern Mountains Bookstore in Berea. Since 1982 he has had his own business and is editor and publisher of Appalachian Mountain Books. (for subscription and ordering information write: Appalachian Mountain Books, 123 Walnut Street, Berea, Kentucky 40403).

Brosi has spoken at writer's workshops, Appalachian festivals, as well as

Speakers cont:

at numerous colleges and universities throughout the country. For the past two years he has taught Appalachian literature at the Augusta Heritage Arts Workshop at Davis and Elkins College in Elkins, West Virginia. He has published articles in various journals and writes a regular new book review column for Appalachian Heritage Magazine which is published by Berea College.

He is married and has seven children. Brosi will also be an exhibitor at the convention and says that he plans to bring a wide selection of new and used Appalachian books to the Greenbrier.

\* \* \*

#### DR. DONALD D. FOOS:

Dr. Donald D. Foos, who is well-known to many West Virginia librarians as dean-in-residence at the annual spring Library Skills Institute at Marshall University, will give a presentation at the WVLA Convention entitled, "The Stereotypical Librarian".

As a former member of the ALA office of Library Personnel Resources (OLPR) Advisory Committee and chair of the Library Education Personnel Utilization (LEPU) policy statement review task force, Dr. Foos moderated a program on LEPU at ALA in 1985. The ALA/OLPR developed an excellent color video presentation by Dr. Lester Asheim (the author of LEPU) which will be shown as part of Dr. Foos' program at the Greenbrier.

Currently Dr. Foos is director and professor of Library and Information Science Programs and director at the Center for Library and Information Science Education and Research at the University of Arkansas at Little Rock. Prior to his appointment at UALR in 1981, Dr. Foos was in private industry (publishing).

Dr. Foos has broad experience in the field of librarianship covering many areas from Directorship of a public library to Dean of a Graduate School of Library Science. Consequently he brings expertise and knowledge to his subject. He is currently co-director of the AOA Grant, "Librarians and Gerontologist: A New Coalition in the Aging Network, a 17-month project at the University of Arkansas at Little Rock/Center for Library and Information Science Education and Research.

Dr. Foos holds the doctorate, an advanced master's degree, the master's degree in library and information science---all from Florida State University. He also holds a master's degree in Mass Communication from Southern University and a bachelor's degree in Political Science from the University of Alabama.

\* \* \*

#### PHILIP W. GOETZ:

Philip W. Goetz, Editor-in-chief and head of the editorial division of the Encyclopaedia Britannica, Inc., will give state librarians an inside look at the Fall Conference of WVLA when he speaks at the first General Session of the Conference.



Speakers cont;

Goetz served as executive editor of Britannica from 1965 until 1974, a period during which he was deeply involved in the development of the 15th edition. During those years he shared the editorial work with the then editor Warren E. Preece, building up and organizing a staff that ultimately totaled close to 200 persons. Following publication of the 15th edition in 1974, Goetz served with Encyclopaedia Britannica Educational Corporation first as an editorial consultant, then as vice-president of editorial production. He rejoined Encyclopaedia Britannica, Inc. in 1978 and was appointed editor-in-chief in 1979.

Called "Tom" by many, Goetz is a saxophonist who is into the Big Band Sound. The Goetz family are campers and have spent time on the beaches in the Fort Walton Beach and Pensacola Beach areas.

\* \* \*

#### WYLENE DIAL:

The Special Library Section of WVLA has acquired the services of renowned West Virginia Heritage Speaker, Wylene Dial to present a session at the annual Ms. Dial's topic is entitled "Talk of the Hills". The presentation will cover West Virginia 'Folk Speech', the history and background of our Appalachian dialect. The session will take place during the morning of November 7th. (See program for exact time).

\* \* \*

#### WILL MANLEY:

For those who have been chuckling over the humour in Will Manley's "Facing the Public" columns in the Wilson Library Bulletin, the WVLA convention will provide an opportunity to hear him speak. For those who are not familiar with his columns, it will be an introduction to someone who writes well about the patrons, the stress, the politics and the hilarity of the public library.

Manley is also the author of a book about public relations and the public library entitled Snowballs in the Bookdrop published by Shoe String Press and has written various articles in Library Journal and state library publications.

Currently the director of the Tempe (AZ) Public Library, Manley's library experience includes: Head of Adult Services, Westchester (IN) Public Library, 1972-1976; Director, Burlington (WI) Public Library, 1976-1979; and Director, Galesburg (IL) Public Library, 1979-1982.

Manley has a B.A. in history from the University of Notre Dame and an M.L.S. from the University of Denver. He is married and has three sons.

\* \* \*

## JOHN TYSON:

John Tyson, Director of Libraries at University of Richmond, is a certified management consultant specializing in human resource development. He is co-author of Material and Methods for Business Research and has contributed to the professional literature in the areas of library management and staff development. His previous library experience includes Associate Professor and Assistant Director for Planning, Administration and Development for Northern Illinois University Libraries, Public Services Librarian for the University of Wisconsin-Parkside, Reference Librarian for West Virginia University, and Circulation Supervisor for the Library at Concord College. Tyson holds a master's degree in library science from the University of Illinois, and is a doctoral candidate at Simmons College Graduate School of Library & Information Science. He is a graduate of the Performax Systems International management consultant training program. His consulting activities have included workshops and seminars for academic, public, school and special librarians throughout the United States as well as in Canada, Great Britain and East Africa on teambuilding, strategic planning, performance appraisal techniques and management development.

Mr. Tyson will lead an "Interpersonal Effectiveness Seminar" during the WVLA annual conference. The seminar is designed to help participants identify their own unique leadership style and pinpoints what they might do to become more effective and successful. Participants will learn skills in self management and how to manage others. Called the "Personal Profile System" (PPS) it is designed to help participants gain skills in solving people problems and in developing a more mutually satisfying and productive environment for teambuilding and organizational effectiveness.

\* \* \*

## LEO ROE:

Audio-Visual Librarian Leo Roe of Marion County Public Library at Fairmont will give a presentation on starting video collections in the library.

Leo a graduate of Fairmont State College with a double major of library science and art education, has been at his present position as head of the media department of the Marion County Public Library for the past five years. In 1984 he started a video collection of 32 video cassettes and has expanded to a collection of 443 to date. His presentation will deal with his views on developing a system for your needs, various formats available, and selecting titles for your patrons.

This past spring, Leo was asked to give a two-part presentation at the Library Skills Institute at Marshall University, the first part dealing with maintaining and cleaning audio-visual equipment to cut repair cost, and the second, developing video collections. His informative slide presentations, injected with humor, was well received by the workshop group.

\* \* \*

Speakers cont:

**JIM HORAN:**

"Working Together" will be the theme of an informal meeting for childrens librarians and all others interested in library service to young people. The Time and place for this meeting will be listed in your Conference Program.

This will be a planning session to promote state-wide cooperation in youth services. Participants will look at some possibilities for cooperative activities and decide which have the greatest interest for the group. Some possibilities are: state-wide reading clubs, Children's Book Week Promotions, continuing education programs, idea exchanges, a directory of WV staff serving children, a directory of low cost performers and so on.

The meeting will be wide open to ideas for all sorts of cooperative projects, and your cooperation to it will be most welcome. If you have a question or you want to raise before the meeting, call Jim Horan, Junior Services, Cabell County Public Library, 523-9451.

\* \* \*

**CAROL HENDERSON:**

Carol C. Henderson Deputy Director, Washington Office of the American Library Association will be speaker for the fourth General Session of the Annual Conference of WVL.A. Ms. Henderson is a graduate of The Catholic University of America, Washington, D.C. with a M.S.L.S. Degree from the Department of Library Science.

Ms. Henderson has numerous publications to her credit including ALA Washington Newsletter, Bowker Annual articles on legislation affecting librarianship, a "Washington Hotline" column in C&RL News, and articles on legislative issues in various library publications.

The topic for Ms. Henderson's discussion is "Library Legislation in the Federal Government".

\* \* \*

**REGINA BARTOE and KAREN PHILIPPE:**

Regina and Karen will lead a group discussion on VTLS. Regina serves as System Manager for the Southern West Virginia Library Automation Corp. and Karen is System Manager for Kanawha County Public Library System. They will serve as coordinators for an open group discussion and will make reports on things they have done and learned about the system. Anyone interested is welcome to attend.

\* \* \*



## SPEAKERS GALLERY

On this page you will find photos of speakers available when Journal went to press.



WYLENE DIAL



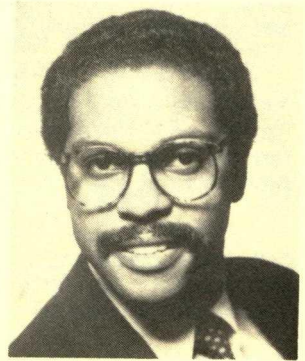
LEO ROE



CAROL HENDERSON



DAISY STEMPL



JOHN TYSON



REGINA BARTOE & KAREN PHILIPPE

## WVLA WELCOMES CONFERENCE EXHIBITORS

by  
Genie Hardman

One of the main attractions at any library conference is visiting the Exhibits area. Aisles of booths beckon with new book titles, audio-visual materials, library supplies, computers, copiers and always the smiling, welcome faces of sales representatives. Many of these company representatives call regularly on libraries throughout the year and others are new friends in the library community.

Visiting the exhibit area provides an excellent opportunity to examine new titles, get a hands-on demonstration of a new microfiche reader and experience the new technology of computers. Sometimes exhibitors also provide wonderful freebies--bookmarks, posters, tote bags and always lots of informational brochures. Many vendors also provide conference discounts on special items. These discount specials are a welcome offering to librarians who must continually stretch the library dollar.

A few tips to conference attendees: Schedule a specific time to visit the exhibits, wear comfortable shoes, be prepared with a list of items that your library needs and specific questions for exhibitors. Visit the exhibit area often and talk with as many vendors as possible.

The WVLA Executive Board and the Exhibits Committee have been busy contacting exhibitors and planning for an opening night reception at the Greenbrier. Coffee and refreshment breaks are also planned in the Exhibit area. These functions are co-sponsored by various exhibitors whose contributions will be recognized at the Conference.

As of August 1 the following exhibitors have made reservations for the November conference. For your convenience the company name, representative and products are listed. Be sure to visit these and all exhibits and extend a hearty welcome on behalf of WVLA...See you at the Greenbrier!!!

<u>COMPANY</u>	<u>REPRESENTATIVE</u>	<u>PRODUCT</u>
BAKER & TAYLOR	Bill Lee	library programs
BOUND TO STAY BOUND	Ralph Kramer	prebound books
BROCART	Michael Wilder	books, automation products
CHILDRENS PRESS	Ed Damewood	compact discs, AV
COMEX SYSTEMS	Doug Prybylowski	school & library books
CONSOLIDATED MICROGRAPHIC	Lary Swimkosky	literacy, GED, SAT materials
CONGRESSIONAL INFO.SERV.	Charles DeGrasse	microfiche readers/printer
DAVIDSON TITLES	Jeff Clark	government publications
DOUBLEDAY CO.	Connie Jump	books
EBSCO	John Denise & Oscar Penegar	books
ENCYCLOPEDIA BRITANNICA	Fritzie Knapp	periodicals, serials
		ref., computer software
		videos.
GAYLORD	Rodney Eastby	library supplies, automation
		supplies

Exhibitors cont;

COMPANY	REPRESENTATIVE	PRODUCT
GOLDENCRAFT	Richard Knapp	school & library books
GROLIER	David Dix	New Book of Knowledge
GROLIER	Joseph Downing	Select Division
GROLIER	James Shanahan	books,magazine review
JANWAY	Wayne & Jan Stebbins	custom printed supplies
LIBRARY DESIGN	Richard & Myrna Boyar	shelving & equipment
AMERICAN MEDIA	Bob Rinaldi	childrens books
MACMILLAN	Ralph Liberati	reference, professional
MEDIA PACK	Samuel Miles	computers, AV equipment
MOUNTAIN MEMORIES	Dennis & Madeline Deitz	WV & regional books
NEWSBANK	Paul Tobergte	indexes, fulltext fiche
PITTSBURGH REGIONAL LIBRARY CENTER		services
QUALITY BOOKS	Jerry Waite	small press books
J.E. RUSH	James & Delores Rush	automation books
S&W DISTRIBUTORS	Bill Sanders	juvenile books, puppets
SIRS, INC.	Donna Manges	reference resources
STANDARD & POORS	Thomas L. Rice III	business services
3M/SAFETY & SECURITY	Ralph Jones	detection systems
T.M. SALES	Tim McHale	books
TIME-LIFE VIDEO	Richard Dolph	videos 16mm films
TPS	Sandra Wilson,Mark Miller	micrographic equipment
WAITE & ASSOCIATES	Jerry Waite, Michael McKibbens	videos, speciality bks
WORLDBOOK CHILDCRAFT	Sadie Coley,Jerry Leonard	reference works

If any potential exhibitor needs additional information please contact

GENIE HARDMAN  
Clarksburg-Harrison Public Library  
 404 W. Pike Street  
 Clarksburg, WV 26301  
 304-624-6512



# A Preview of SELA in Atlanta— October 15-19, 1986

The upcoming biennial conference in Atlanta promises to be one of the best ever staged by SELA. Ralph Russell and the Conference Committee have worked overtime to schedule a variety of programs that should appeal to everyone's interests and inclinations. Listed below is a tentative list of programs. Specific times and other information will be supplied in the next issue of *The Southeastern Librarian*.

## PROGRAM

(Preconference) How to Make Personal Dynamics Work for You

(Preconference) Microcomputers and Media Services: Technological Tools for the Media Center

(1st General Session) I'd Have Been a Librarian, But Information Managers Make so Much More Money

Evaluating Bibliographic Instruction

The Library Educator's Role in Professional Associations: Publishing and Field-Based Research (Panel)

PR Swap 'N Shop

Impact of Technology on Library Staff

Qualifications for Special Collections Professionals

(Author Luncheon) Response and Responsibility: the Making of Biography We, the People

Putting Together a Public Relations Puzzle

Subject Access in the Online Age

Southeastern AV Exchange

Library Education: Perspectives and Prospectives (Panel)

Self-Service Searching: For Free and For Fee

Storytelling and Children's Book Activities

Documents: Lifeline Between the Government and the People

Using Technology for Professional Development: the Southeastern Experience

Online Catalogs in the Souteast: A Comparison

Introduction to Map Resources

The New Library Binding Institute Standard for Binding Books and Journals

## PRESENTER/SPEAKER

Kaycee Hale

Rosalind Miller,  
Blanche Browne,  
Jane Bandy Smith

Donald B. Schewe

Virginia Tiefel

Ruth M. Jackson, Miriam  
Drake, Kenneth D. Shearer,  
Mary Ann Brown, Robert E.  
Burgin

Linda Stith

Sheila Creth

Les Hough, Fred Stielow,  
Nicholas Burkel, Ann Van Camp

Virginia S. Carr

Judy Krug

Jan Fennell

Hildred Shelton,  
Betty J. Turock

Linda Stith

Lorene Brown, Evelyn H.  
Daniel, Kathleen Heim, Bill  
Summers

Trish Ridgeway

Jeannine Laughlin

Richard Leacy

Savan Wilson, Daniel Barron

Barry Baker

Gayle Christian, Mary Nell  
Maule, Johnnie Sutherland

Sally Grauer

# WEST VIRGINIA LIBRARY ASSOCIATION

## Membership Application

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Zip Code

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Position \_\_\_\_\_

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Are you a member of:    ☐ ALA    ☐ SELA    ☐ WVEMA    ☐ MARLF

Renewal:    ☐ 1985    ☐ 1986    ☐ 1987

New Member:    ☐ 1986    ☐ 1987

\*\*\*\*\*

### Section Membership

You may join any number of sections. No additional dues are required.

Please check section desired:

- |                                                            |                                            |
|------------------------------------------------------------|--------------------------------------------|
| <input type="checkbox"/> College & University Libraries    | <input type="checkbox"/> Public Libraries  |
| <input type="checkbox"/> Friends                           | <input type="checkbox"/> School Libraries  |
| <input type="checkbox"/> JMRT (Junior Members Round Table) | <input type="checkbox"/> Special Libraries |
|                                                            | <input type="checkbox"/> Trustees          |

Must be 35 years old or less and/or  
have 5 years or less library experience.

\*\*\*\*\*

### WVLA Committees

Please indicate if you are interested in serving on a committee.

- |                                                |                                                 |
|------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Auditing              | <input type="checkbox"/> Constitution & By-laws |
| <input type="checkbox"/> Legislative           | <input type="checkbox"/> Intellectual Freedom   |
| <input type="checkbox"/> National Library Week | <input type="checkbox"/> Membership             |
| <input type="checkbox"/> Public Relations      | <input type="checkbox"/> Nominating             |
| <input type="checkbox"/> Conference            | <input type="checkbox"/> WV Indexing            |

\*\*\*\*\*

### \*Dues Schedule

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Library personnel with annual salary of:	
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7,000 to \$ 9,999 .....	10.00
10,000 to 14,999 .....	15.00
15,000 to 19,999 .....	20.00
20,000 and above .....	25.00

Please make check payable to WEST VIRGINIA LIBRARY ASSOCIATION. Mail form and check to:

James C. Fields, Membership Chairman  
Cabell County Public Library  
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Huntington, WV 25701

Thank you for your support.

Personal membership includes a subscription to West Virginia Libraries, all general mailings of the Association, and the right to vote.

\* WVLA dues are tax deductible

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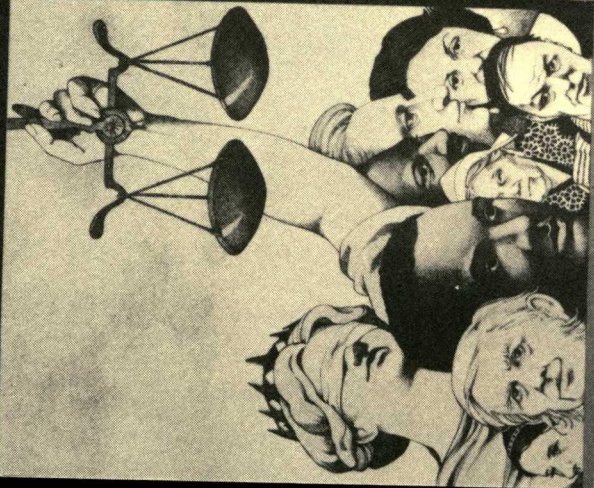
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**October 14~18, 1986**

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in order to form a more perfect Union,  
establish Justice, ensure domestic Tranquility,  
provide for the common defense, promote  
the general Welfare, and secure the Blessings  
of Liberty to ourselves and our Posterity, do  
hereby adopt this Constitution of the United States.*



"ESTABLISH JUSTICE"

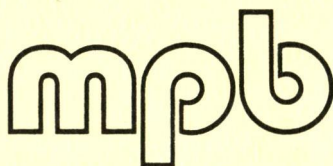


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